

Sending emails based on the recipients' time zones

As a multi-national company, we want to be able to send emails automatically based on time zones. Right now we have to do this with a lot of decision steps and separate send steps and obviously don't get emails out at the same time locally for everyone—we pick the big regions—because the program can get real messy real fast.

So ideally, we will like to have this accomplished in a single step that would automatically determine (based on country or some other data point (ISP?)) when to send an email.

For example, to send a global newsletter around the 10-11am local time globally.

Thank you.