

Translating "View Story" in RSS App

We are currently utilizing the RSS app to generate daily, weekly, and bi-weekly newsletters to Dell customers who subscribe to receive the newsletters. Since Dell is a global company, we want to offer up the newsletter translated for a better customer experience. Currently, the RSS app defaults the **"View Story"** URL (see screenshot below) and no where is there a place to translate the copy. So even though the rest of the newsletter has been translated, the **"View Story"** where they need to actually click to read the article is not able to translate. Doesn't offer the best customer experience by not being able to translate the CTA link.

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