

Track individual's "open" behavior to optimize email send times

Originally submitted by Abigail Bell:

I am looking for a feature optimizes send times by analyzing recipient behavior on a rolling basis and then predicting the ideal email delivery time for each contact email address. We could then automatically send messages to each recipient based on when he or she is most likely to be checking email. I believe we'd see an uptick in click-throughs and conversions if we could make this happen.