

# View link click-through data on landing pages

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Eloqua should offer an Email Clickthrough Link Breakdown report for landing pages, just like they do for emails. You can check all of the Manage Links boxes, but it doesn't give you any link specific reporting. We use Google Analytics to make up for this gap, and I see on Topliners that some people create blind form submissions for each link, but there needs to be an easier out-of-the-box function.